

FOR IMMEDIATE RELEASE:
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GAY WEDDINGS GIVE IOWA ECONOMY A BOOST

Ruling will bring new jobs, increased commerce and tourism

Des Moines, IA- In April, the Supreme Court Ruling put Iowa in the national spotlight, becoming the third State where same-sex marriages are legally recognized. The ruling has couples from across the United States making nuptial plans in Iowa, bringing with them new economic opportunities and tax revenue.

According to a recent study by the Williams Institute at the University of California Los Angeles, the predicted fiscal impact will be a net gain of \$5.3 million per year, based on income tax revenues and sales tax revenues rising as a result of new spending. The same study states that approximately 2,900 of Iowa's same sex couples will exchange vows in the first year.

Because of Iowa's central location within the United States, more couples will choose to wed here than other states along the East Coast where same-sex marriage has been legalized. According to a Des Moines Register article (4/5/09), Iowa will welcome nearly 55,000 out-of-state couples over the next three years, generating some \$160 million in new revenue to the state.

In order to reap economic rewards for the state, Iowa business owners have reacted. In addition to creating a new business, iowasgayweddingplanner.com teamed up with wedding planner Beau Fodor to connect soon-to-be-wed couples with local businesses by providing resources and information on marriage in Iowa, as well as a listing of vendors broken down by the services that they provide.

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lowasgayweddingplanner.com is proud to be the advertising sponsor of the Gay Wedding Expo, which was organized by Beau Fodor (gayweddingswithpanache.com) on June 7 in Des Moines.

****EDITOR'S NOTE: Media are welcome at the event- contact us for credentials****

Event Details:

First Annual Gay Wedding Expo

June 7, 5:30-8 p.m

Holiday Inn Downtown - 1050 6th Ave, Des Moines, IA 50314

Tickets will be available for \$25 at the door and will include complimentary signature martinis and a tasting buffet with a carving station. \$5 from each ticket sold will be going to Onelowa.org - an Iowa-based gay advocacy group.

Vendors interested in having a table at the event and others looking for more information should visit www.iowasgayweddingplanner.com

www.iowasgayweddingplanner.com
www.gayweddingswithpanache.com
www.panachepoints.blogspot.com

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